

2021 Beyond Earth Hour Challenge

Official Competition Rules & Guidelines

**Challenge Period: Friday, March 26th, 2021 at 6:00 PM
to Monday, March 29th, 2021 at 6:00 AM**

This year we're upping the challenge!

Expanding on the success of this BOMA Toronto initiative and last year's success, BOMA Toronto in collaboration with program advisors, **Energy@Work Inc.** and **QMC Integrated Submetering Solutions** are pleased to open up this year's **2021 Beyond Earth Hour Challenge** to focus on building performance and the collective conservation efforts of landlords over the **Earth Hour Weekend**.

In the spirit of Earth Hour and energy conservation, participants will be able to compete for award recognition as the **Top Reducer** in the **Building category** with onus on landlords to find operational changes and collaborate with tenants to discover behavioural changes that affect energy use over the entire weekend as opposed to just the one hour.

Through collaborative efforts, our hope is that landlords will continue to partner with tenants to collectively realize energy-saving strategies that in turn drive down operational costs and greenhouse gas emissions.

Join us on Tuesday February 23rd, 2021 at 9:00 AM for a detailed webinar to find out how to participate in this year's Beyond Earth Hour Challenge.

[Register Here for the free webinar.](#)

Participants are required to register for the **2021 Beyond Earth Hour Challenge** in order to compete in the building challenge and **only those who are successfully enrolled will be considered for the Top Reducer award.**

Registration is free and simple.

Instructions can be found on our website: <https://earthhour.bomatoronto.org/>

2021 PROGRAM ADVISORS:

**Energy@Work**
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2021 Beyond Earth Hour Challenge Overview and Rules:

The Building Challenge: Participating properties will compete for the **greatest percentage reduction (%)** in electricity use (kWh). Recognition will go to the building that reduces its consumption the most over the Challenge Weekend when compared to the building's average consumption over the previous two weekends.

- ✓ Buildings must be at least 70% occupied prior to March 2020.
- ✓ All Participants must have access to **full raw interval meter** data from your electricity provider.
- ✓ Data **must** be presented in the prescribed data input sheet (available for download at earthhour.bomatoronto.org). Data presented in other formats **will not be accepted**.

Visit the [Beyond Earth Hour Challenge Vault](#) for additional tools and resources to help prepare your building for this year's challenge!

***Note: The Tenant Challenge has been suspended for 2021 and deferred until 2022.**

Although the tenant challenge is temporarily suspended for 2021, tenants are still encouraged to continue to participate and practice energy conservation strategies both at home, and by collaborating with landlords in the workplace in keeping with the spirit of Earth Hour.

Check out this [Tips & Tricks Video](#) on how you can still participate!

Registration

- ✓ Participants must register online to participate in the building challenge (this include race2reduce participants) at <https://earthhour.bomatoronto.org/>
- ✓ Registration to the building challenge **OPENS on February 23rd, 2021**
- ✓ Registration to the building challenge **CLOSES on March 26th, 2021 at 5:00 PM**

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Eligibility Criteria

All participants:

- ✓ Must be registered at earthhour.bomatoronto.org to compete and submit data.
- ✓ Data must be submitted no later than **Friday, April 9th at 5:00 PM.**
- ✓ Data must be made available online either by exporting from energy monitoring, system software or BAS, or by completing the appropriate Excel Input Worksheet (provided at earthhour.bomatoronto.org). Manual meter reads **will not be acceptable** as this would introduce errors and would be difficult to verify.
- ✓ Full Powerlens Access may be required.

Winners

Challenge results (expressed in terms of percentages) will be reviewed by the program advisors after the submission deadline cutoff, and a winner for the building challenge will be selected on **Friday, April 23rd, 2021.** The building challenge winner will be recognized at the annual **BOMA Toronto Celebration of Excellence Gala on Thursday, May 13th, 2021.**

In addition to the winner being recognized on official BOMA Toronto communication channels, the winning participant will also receive:

- ❖ Recognition in an awards presentation at the 2021 Celebration of Excellence Awards Gala
- ❖ Two complimentary tickets to BOMA Toronto's 2021 Celebration of Excellence Awards Gala
- ❖ A published case study that highlights the successes of the winning participant and recognizes the property as a **2021 Beyond Earth Hour Challenge** winner

A special thank you to BOMA Toronto's 2021 Beyond Earth Hour Challenge program advisors for their ongoing commitment to this worth-while initiative.

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